



## January/February

### ■ OUR LEADERS PREDICT

Insight from our business leaders on what to expect for 2017. Industry trends, predictions, and an industry overview.

Also in this special issue: **What's New in Loss Prevention & Security** (security, shrinkage, fraud, cyber security, operational errors, surveillance, organized crime)

*Closes for advertising – January 8, 2018.*

## March/April

### ■ CANADA'S TOP RETAILERS

Annual Report – The biggest retailers, wholesalers, buying groups, and manufacturers detailed. Includes top retail outlets from the banners, industry trends, and exclusive interviews with industry leaders. Also, an update on **What's New In Store Design & Merchandising** (merchandising, carts, office supplies, planogramming)

*Closes for advertising – March 12, 2018.*

## May/June

### ■ MADE IN CANADA

Special feature on what industry products and services are Canadian made; includes a Made In Canada directory.

**Business Matters** (Update on legal issues and regulations, financial stories, consulting, succession planning, franchising, etc.)

Also in this special issue: **WHAT'S NEW IN POWER & HAND TOOLS?**

*Closes for advertising – May 14, 2018.*

## September

### ■ CANADIAN REPORT ON DISTRIBUTION

Also in this issue: **ENERGY EFFICIENCY REPORT**  
**Trends in Smart Home Technology & Automation**

*Closes for advertising – August 13, 2018.*

## October

### ■ TRENDS ON PAINT & INTERIOR DESIGN

Special feature: **REPORT ON TECHNOLOGY** (IT, software, and eCommerce, etc.)

*Closes for advertising – September 17, 2018.*

## December

### ■ Annual BANNERS' REPORT

Also **Hot Products for 2018** and **Business Matters** (see June)

*Closes for advertising – November 12, 2018.*

Your message should be in every issue of **Home Improvement Retailing**. Not only is each issue read cover to cover, **HIR** has, by far, the largest industry circulation – **and it's audited!** Each issue is filled with articles retail managers need to succeed, including the Editor and Publisher pages, new products, staff management and training, working with contractors, personal finance, and more. Don't leave any issue of **HIR** to the exclusive use of your competitors. Be sure to ask about additional industry online coverage with [www.hirmagazine.com](http://www.hirmagazine.com)



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